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DIG2500c LAB #2

Justification

**PART 1**

1. **FORM FACTOR-** The form factor or product being designed is a comic book themed website. Being a website it is software.
2. **POSTURE-** Because the product being designed is a website the user will devote all of their attention to it.
3. **INPUT-**The input method will be through basic (or general) use of a computer mouse and keyboard.

**PART 2**

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| --- | --- |
| **DATA** | **FUNCTIONAL ELEMENTS** |
| TEXT  Comic book introduction  Epilogue to story  Character biographies  Release date information  Subscription Information  Terms and Conditions (subscription)  Contact Information (subscription questions/problems)  PICTURE  Character art gallery  First Official Comic Book Cover  VIDEO  Intro flash video | Flash video with controls  Navigation bar  Rollover Images  Buttons  Hyperlinks  Image Gallery with manipulation (zoom in, out)  Subscription form  Page layout |

**PART 3**

|  |  |  |
| --- | --- | --- |
| **FUNCTIONAL GROUPS AND HIERARCHY**  (group 1 to 3/ most to least important ) | | |
| GROUP 1 | GROUP 2 | GROUP 3 |
| Subscription information and form  All text and images related to the comic | Navigation bar  Hyperlinks  Buttons  Video Controls | Page presentation/layout |
| The user’s subscription is most important. The point of the website is to get the user interested in the comic; make them want to buy it and sign up for monthly subscriptions. So all information related to the comic must be presented in a way that captures the average user’s peak interest | The navigation and controls must be visually interesting and easily operable for the user. The nav bar and links must need to allow the user to navigate through the site however they choose to with a simple flow. | Page layouts are third because they will help maintain the user’s interest and attention if the content is presented in unique and visually stimulating ways. Although it’s not as important as selling the comic or traversing the website, page layout will help both of these groups. |